



Testimonial Request Form

It's best to ask for specific feedback when requesting a testimonial because people often don't know what to say. You want a testimonial that is useful in helping a prospective client make a decision about working with you. These questions are just a guideline. You can change them to meet the specific criteria of your expertise. You can have someone fill this out or you can ask them over the phone and take notes or record their answers. You essentially want to document the progress they have made as a direct result of working with you.

Sample Questions:

Before working with {Your Name}, I was
_____ in my (Business, Relationships,
and Health)

I felt _____ about my {Business,
Relationships, Health or your area of expertise}

After working with {Your Name}, I started to
_____, _____ and
_____.

Now, I feel _____ and _____ about my
health, business, and relationships.

{Your Name} helped me to _____. I would
recommend her to anyone wanting to _____.