



## *Week 7: Starting your Coaching Program*

1. If you have a welcome letter for clients, what would you like to say to your clients? Hello **{Name}**, Welcome to your **{name of your program}**! You have signed up to **{outline the tangible deliverables of your program}**.

2. Which intake forms would you like to use for you coaching clients?

3. What are the most important questions for you to know about your clients to be included in your questionnaire?



4. What are the expectations you have of your client that you want to communicate in your coaching agreement? Ex. {if they miss a session, late payments, don't do hw}

5. How do you feel handling this part of the coaching relationship?