



### *Week 3: Pricing and Packaging*

1. What are 3 ways that people can work with you? {1:1 coaching, Day Long Intensive, Group program, workshop etc.}

2. Which offer would you like to focus on for now?



3. What's included in your package? {How many sessions/hours, handouts, recordings, email access etc.}

4. What kinds of results are possible for your client when they invest in themselves by working with you?



5. If they were to achieve these type of results, how much would you say that is worth?

6. How much are you willing to invest or have you invested in this type of service?



7. What are other people in your industry charging for the same or similar services?

8. How much are you going to price your offering? Will there be a payment plan? If so, what is the breakdown?