



Week 4: Attracting Your Clients

1. Which client creation methods would you like to focus on in your business?

- ☐ Hosting live events
- ☐ Hosting Online Seminars
- ☐ Speaking
- ☐ Referrals
- ☐ Lead Magnets
- ☐ Growing a FB community

2. What's your next step in taking action on these strategies?



3. What are 10 topics in your niche that you could speak or teach about?

4. What are 5 possible Lead Magnet ideas that could introduce your potential clients to your work?



5. List 10 people in compatible but not competing niches that you could create a referral relationship with. What do you bring to the table?

6. What would keep you from following through on one of the client creation strategies listed above?



7. What have you learned about what it takes to create clients?